Ashley Richardson

Sr. Graphic Designer & Brand Strategist

EXPERIENCE

NHerVisions Media
Senior Graphic Designer
February 2020-December 2025

- Managed multiple projects simultaneously, prioritizing tasks to meet deadlines without compromising quality.
- Provided expert guidance on color theory, typography, layout principles, and other key design elements during project development phases.
- Delivered high-quality designs on tight deadlines, ensuring client
- satisfaction and repeat business.
- Developed creative design for print materials, brochures, banners, and signs.
- Conceptualized creative designs for print materials, banners, and signs.
- Created engaging social media graphics that drove user engagement and increased online visibility.
- Created digital image files for use in digital and traditional printing methods.

Wingerter Laboratories
Visual Graphics Designer
September 2012-November 2020

- Developed comprehensive style guides to ensure consistent branding across all company materials.
- Created custom illustrations for use in print and digital campaigns, enhancing visual storytelling capabilities.
- Enhanced brand identities by creating visually compelling marketing materials.

EDUCATION

Southern New Hampshire University
Bachelor of Arts - Graphic Design & Media Arts *September 2026*

Keiser University
Associate of Arts - Business Administration *August 2008*

- Kissimmee, FL
- (786) 853-0160
- ashley@nhervisions.com
- https://www.ashleyr.design

SKILLS

Design Skills:

- Adobe Photoshop
- Adobe Illustrator
- Adobe InDesign
- Brand Strategy
- Social Media Content Design
- Typography
- Print Design

Technical Skills:

- HTML5
- JavaScript (Basic)
- UX/UI
- User Research

Other:

- Animation (Basic)
- Data Storytelling
- Layout& & Publication
- Microsoft Office Suite